

WorldVoices Ltd Privacy Policy

1. INTRODUCTION

WorldVoices Ltd places a high value on privacy for all its users. We take our responsibilities seriously and are fully committed to keeping data safe. In order to ensure that our website functions correctly – as well as to improve your browsing experience – we use cookies on our site. This is standard practice across most websites.

Our Cookie & Privacy Policy is intended to define and explain what information we collect through using cookies and how we that information is used. We use personal data only if we have a valid business reason for doing so.

2. NON-PERSONAL INFORMATION

In common with most websites, we use cookies to collect statistical information and other analytical data from our visitors. Non-personal data is technical and aggregated data that is collected automatically and cannot be used to identify you. This information is gathered whenever anyone uses our website and transmitted automatically from their computer or device to our server. The kind of non-personal information we collect includes what browser visitors are using, what operating system they're using; what kind of device they're on – whether a computer, table or smartphone; what time they visit our website and how long they spend on the site. The information also indicates to us how visitors navigate around the site and what actions they take, such as clicking links, which language they are using, and what country and time zone they're in.

We may also employ various reputable analytical tools such as Google Analytics to further our understanding of website activity and Internet usage in general.

3. DEFINITION OF A COOKIE

A "cookie" is a small piece of text-only data that our server automatically sends to your web browser when you visit the WorldVoices Ltd website. This data is assigned and stored on your computer while you are viewing our website. Cookies are often critical to ensure the smooth operation of a website and can have various purposes but are typically used to ensure you can navigate the site efficiently.

Cookies can also store information related to your specific interests as well as saving your settings and preferences. Most web browsers enable you to manage all the cookies on your device, either those set by a specific website, or for all websites you have visited.

It's important to realize however that many cookies have a critical role in ensuring a given website functions correctly. If you block or disable these cookies, certain features of our website may not work and this could harm your browsing experience. When you click 'accept' to our cookie policy notice, you are giving consent for us to process your data as detailed above. We are committed to protecting your privacy however and will not share your Personal Data with third parties without receiving prior consent from you.

4. TYPES OF COOKIES

When you first visit our website, you will need to accept our Cookie & Privacy Policy in order to carry on using the site. The three main types of cookies we use are as follows:

a. Session Cookies

Session cookies are only operational while you're using our website and are deleted as soon as you close your browser. We typically use session cookies to help you navigate your way around the site more easily and efficiently. Session cookies will store information that enables you to enjoy an optimal experience on the website such as your login and authentication details, shopping cart data, parental controls or game scores. Without session cookies, it's likely that our website will not function correctly.

b. Functional Cookies

We use functional cookies to personalise your experience on our website and save your individual preferences and settings on your behalf. This information is automatically retrieved when you revisit our site to help improve your browsing experience. Through using functional cookies, we can, for example, greet you by name and remember what language you prefer to use. Functional cookies may also enable us to customize your experience so that the information you see on our site is relevant to your personal interests.

c. Analytic Cookies

Analytic cookies are anonymous and may be used to analyse and map out general use of our website. This enables us to measure how users interact with our website content. Analytic cookies only collect non-personal information and are used to improve our services as well as determine the effectiveness of our content and marketing campaigns. Analytic cookies show us, for example, which pages on our site get the most views and how visitors navigate the site. We can then use this information to enhance the site design to make sure users can easily find what they are looking for. We also use analytic cookies to identify any technical errors.

5. MANAGING YOUR COOKIE SETTINGS

Most web browsers give you extensive flexibility when it comes to managing your cookie preferences. You can block or delete all cookies, or just those from particular sites. Do note however that by opting to block all cookies, your browsing experience could be seriously impaired and the website might fail to function correctly. For further information on managing cookies, do visit: <https://www.allaboutcookies.org>

6. PRIVACY POLICY AMENDMENTS

WorldVoices Ltd reserves the right to amend its Cookie & Privacy Policy. The updated Policy will be published on this page. If you're concerned about our use of cookies or your online privacy, please do check this page regularly to keep up to date with all amendments.

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